

# Daily Commercial

*"Your First Choice" • In-Print & On-Line*

## Commercial Printing Rates • January 1, 2009

*Standard Size Newspapers • 27.6# Paper • 24" Web*

<b>Number of Pages</b>		<b>First 1,000</b>	<b>Additional 1,000</b>
<b>Tab</b>	<b>Standard</b>	<b>Cost</b>	<b>Cost</b>
4	2	163.28	20.51
8	4	181.59	33.47
12	6	208.73	49.47
16	8	229.56	62.39
20	10	256.66	78.42
24	12	279.86	91.34
28	14	308.17	107.39
32	16	325.39	120.30
36	18	350.01	134.79
40	Collect 20	374.62	149.27
48	Collect 24	415.05	175.09
56	Collect 28	463.02	204.06
64	Collect 32	517.23	236.17
72	Collect 36	571.44	268.26
80	Collect 40	598.55	284.31

**All Commercial Printing Jobs Are Payable In Advance  
Unless Arrangements Are Made For Approved Credit**

***Minimum Print Job is \$315.00***

<b>Double Burns</b>	<b>8.21</b>
<b>Negatives</b>	<b>6.59</b>
<b>Replates</b>	<b>19.84</b>
<b>Color Setup</b> (per color per 1,000)	<b>35.67</b>
<b>Color Page</b> (per color per 1,000)	<b>2.70</b>
<b>Bundles</b> per 1,000	<b>3.30</b>
<b>Banding</b> (per skid)	<b>21.82</b>

<b>Color Strip In's</b>	<b>11.99/set</b>
<b>Inserting</b> (per 1,000 per insert) (8,000 or more)	<b>11.33</b>
(less than 8,000)	<b>14.39</b>
<b>Transportation</b> (per mile)	<b>1.92</b>
<b>Labeling</b> (per 1,000) (6,000 or more)	<b>11.33</b>
(less than 6,000)	<b>17.99</b>
<b>Color Separations</b> (one set print out only)	<b>26.44</b>
<b>Color Correction</b> (minimum \$25)	<b>31.47/hr</b>

## ***Advance Runs and Special Section Deadlines***

All pages must be at The Daily Commercial ***Five Days*** prior to publication date.

### ***Deadlines***

Due to increasing labor, overtime costs and scheduling, all deadlines must be strictly observed. Should any pages or color deadlines not be met, a charge of ***\$100.00 per hour*** will be assessed. The Daily Commercial is our primary product. We have set aside ample time to print your products. In the event your product is late The Daily Commercial will print first.

### ***Inserting***

Inserting is available with a ***Five Day*** notice prior to publication.

### ***Labeling***

Available on request.

### ***Transportation***

Available on request.

## ***General Imaging Specifications***

- If you are being supplied digital files, please preflight them to identify problems before they come to the Daily Commercial.
- If using Illustrator, Freehand or CorelDraw, convert all fonts to outlines before exporting to EPS.
- Numbered hard copy or a page list needs to be submitted with every job.
- All disks should be labeled with job name, date, and company name.
- All digital files should be labeled with job name and page numbers.
- Please do not pre-impose your job or build it in printer's spreads.
- PDF files should have all fonts and graphics embedded.
- Native files should have all fonts and graphics included.
- Please do not use the style menu to change the attributes of fonts. You must use the actual typeface in bold, bold italic, italic, etc. to work properly.
- Please use a separate digital file for every graphic used in your page layout document. Never copy and paste between applications.
- Graphics should be supplied in either TIFF or EPS file formats only. Please remove alpha channels before plain your graphic in a page layout program.
- When saving TIFF files, do not use LZW compression.
- Do not use JPEG or EPS files with JPEG preview. Do not select interpolation, transfer functions or halftone screening options for EPS files.
- All photos should be scanned at 180 dpi and line art at 270 dpi. Any photo with a resolution of 72 dpi must be 3-4 times larger than the final size. (For example, if the final picture is to be placed in a 2" wide box, then the original file at 72 dpi must be 6-8"wide).
- A 4 color pictures and graphics must be in CMYK.
- Do not use or include ICC profiles or postscript color management in your PDF files or graphic images.
- Do not create color gradients in QuarkXpress, please use Photoshop or Illustrator.